



کمنترین سومبر۲ اوتام دان فلنچوشن
MINISTRY OF PRIMARY RESOURCES AND TOURISM
BRUNEI DARUSSALAM

MEDIA RELEASE
TOURISM DEVELOPMENT DEPARTMENT
MINISTRY OF PRIMARY RESOURCES AND TOURISM

LAUNCHING OF BRUNEI GASTRONOMY WEEK
17TH FEBRUARY 2021

1. The Ministry of Primary Resources and Tourism launched the Brunei Gastronomy Week on the 17th February 2021 at the Dewan Setia Pahlawan Hall of Ministry of Primary Resources and Tourism. This is an annual initiative by the the Brunei Tourism Board and Ministry of Primary Resources and Tourism. This is the 5th Brunei Gastronomy Week organized in conjunction with the 37th National Day celebration.
2. Officiating the launching of the Brunei Gastronomy Week was the Minister of Primary Resources and Tourism, Yang Berhormat Dato Seri Setia Awang Haji Ali bin Apong. Also present at the official launching ceremony were Foreign Dignitaries, Permanent Secretaries, Deputy Permanent Secretaries, District Officers, Chief Executive Officer of Royal Brunei Airlines, President of Brunei Association of Hotel, Senior Government Officials, Restaurants, Hoteliers, Food Service Providers, Travel Agencies and Event Partners.
3. The objective of the event is to celebrate Brunei and create an awareness on the Bruneian Cuisine; to encourage more hotels and restaurants to serve the Bruneian cuisines in a more sophisticated way; to further improve on the taste and elevate the presentation of Bruneian dishes to be served as part of a fine dining experience or at receptions held within or outside the country; to provide a unique Bruneian gastronomical experience to visitors within or outside Brunei.

BRUNEI GASTRONOMY WEEK 2021 THEME

4. The theme for Brunei Gastronomy Week 2021 is “Selera Bruneiku”. The theme is an extension of the Domestic Tourism Campaign launched recently on 4th November 2020 that is to celebrate the local cuisines that can be found in all 4 districts of Brunei Darussalam.

5. Yang Berhormat Dato highlighted in his speech that food can be a major driver for visitors when choosing a destination, hence gastronomy tourism has evolved to encompass activities beyond the plate, including attending food events and festivals; visiting local markets; taking cooking classes; going on food tours; and learning about the production of food by visiting farms and producers. In this regard, all tourism service providers are encouraged to look beyond providing just a normal package tour and look into more experiential, community based or ecotourism initiatives as well as sustainable tours in order to make the tourism offering more attractive for both domestic and international visitors

PARTICIPANTS OF BRUNEI GASTRONOMY WEEK 2021

6. There are 16 hotels, restaurants and food service providers participating in Brunei Gastronomy Week. Throughout the two (2) week period, participating restaurants will be promoting their own signature dishes such as *Bamboo Chicken* by Sumbiling Eco Village (this is a local favourite in Temburong), *'Daging Salai Masak Lemak'* by IBTE School of Hospitality and Tourism and *Bidasari Grilled Organic Chicken* by Eco Ponies.
7. The participating agencies for the Brunei Gastronomy Week 2021 are The Lanes Hotel; Wafa Hotel & Apartment; AZ Back to Nature; Mulia Hotel; Eco Ponies Garden; Sumbiling Eco Village; Radisson Hotel Brunei Darussalam; The Rizqun International Hotel; Nona Manis Food Industries; The Capital Residence Suites; The Empire Brunei; Anjung Saujana Restaurant; IBTE, School of Hospitality and Tourism; Stoneville Hotel; Manna Wa Salwa Cafe; and Spoonfull Restaurant.
8. This year's Gastronomy Week will feature young budding chefs who have gained followings on social media over the years for their signature dishes namely - Muris, U'zaiz, Terry's Supper Club by Terry Wong, Plat Du Jour by Aziz Mokhsen, Karbs.bn by Kahar El-Fiarra. They will be showcasing their take on Selera Bruneiku dishes at a special event on the 6th and 7th March 2021 at Avenue 41 in Kiarong.
9. Certificate of participation were presented by Yang Berhormat Dato Seri Setia Awang Haji Ali bin Apong, Minister of Primary Resources and Tourism to all participating agencies.

AWARD CEREMONY OF BRUNEI GASTRONOMY WEEK 2020

10. The event was also followed by an Award Ceremony for the Brunei Gastronomy Week 2020 participants. Awards were presented for Best Starter - Mulia Hotel with its *Grilled Prawn with Coconut Kerabu*; Best Main Course - Anjung Saujana Restaurant with its *Coconut Seabass*; and Best Dessert – The Horizon Seafood Restaurant with its *Coconut Madness*.

BRUNEI GASTRONOMY WEEK 2021

11. Members of the public are encouraged to experience the Brunei Gastronomy from the 23rd February until the 9th March 2021 in participating hotels and restaurants.
12. The Ministry of Primary Resources and Tourism has collaborated with the Brunei Hotels Association of Hotels and Brunei Food Awards Company to invite several hotels and restaurants in Brunei Darussalam to participate in this yearly event. The Brunei Food Awards Company will also be the judges for the next Brunei Gastronomy Award 2021 judging on the execution, appearance, taste and theme of their chosen signature. The winners will be announced at the next Brunei Gastronomy Week in 2021.
13. The event is supported by Brunei Tourism Board, Brunei Association of Hotels, Association of Travel Agents Brunei, Brunei Food Awards Company, The Creative Core BN, Avenue 41, Riza Group, Radio Television Brunei (RTB) and local media.
14. For further details on the event, please visit **bruneitourism.com/bgw2021**